

# DESIGN SCHEME

20200627\_RR12 PINNACLE FLOORMATS

A visual and tactile 3D pattern created through different hights and colours.

Using a blend of silk and wool in order to create a super soft and smooth touch as well as a strong 3d effect

A. mix of cut pile (different hights) and loop pile or B. carved into surface (see lvH project)

A subtle fading within the 3D pattern of the rear floormats connects the plain front and the carved reat floormats.

Matching the fading pattern on the doors and on the headliner.

DESIGN FEATURE : 20200627

SCOPE NUMBER: 20S00330

## Level Change Log

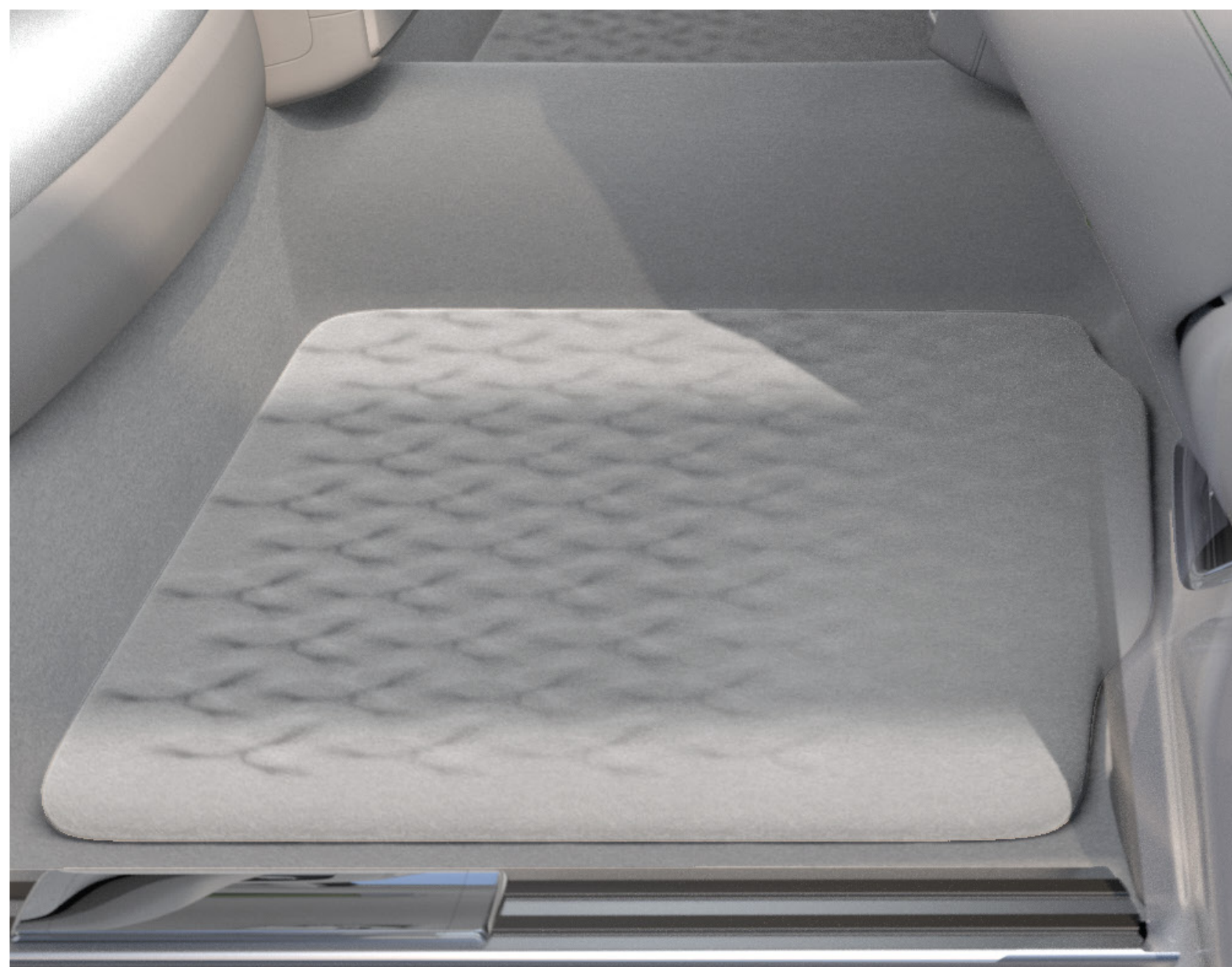
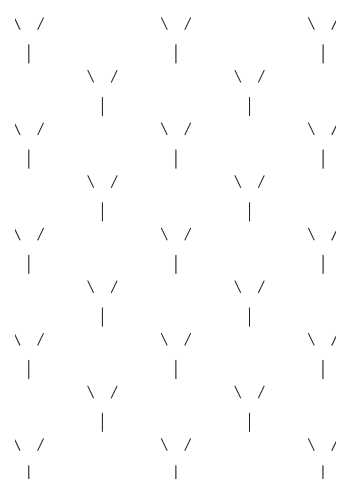
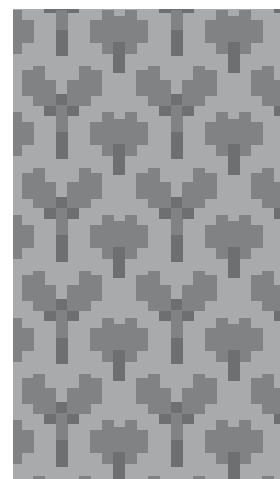
| Issue Level | Update                                   | Date       | Designer       |
|-------------|------------------------------------------|------------|----------------|
| 1           | initial design scheme release for 10 %   | 17.12.2020 | Celina Mettang |
| 2           | update pattern design / gradient element | 19.01.2021 | Celina Mettang |
| X           | X                                        | X          | X              |
| X           | X                                        | X          | X              |

# SCULPTURED FLOORMATS

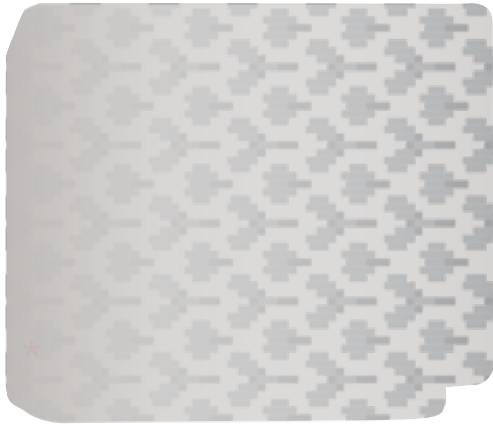
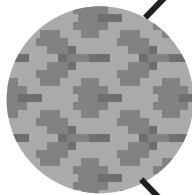
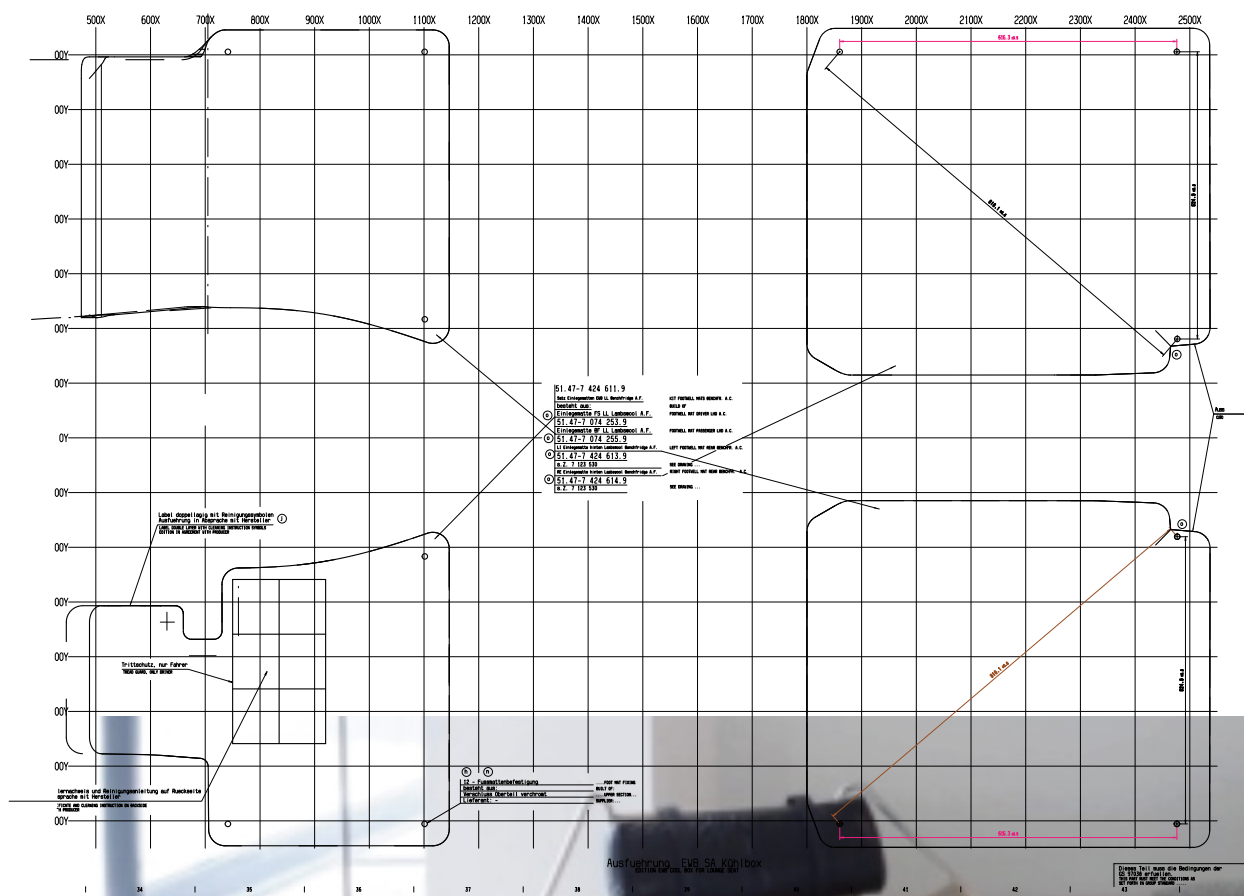
A visual and tactile 3D pattern created through different heights and colours

- A. mix of cut pile (different heights) and loop pile
- B. carved into surface

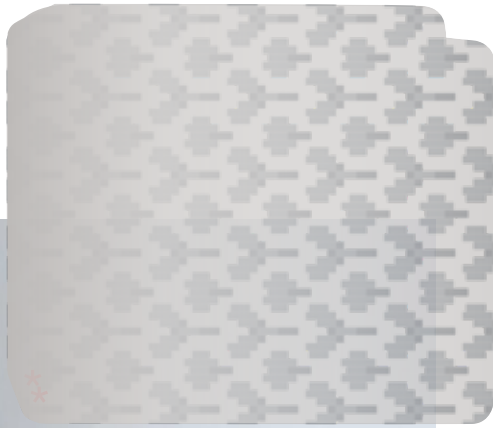
Using a blend of silk and wool in order to create a super soft and smooth touch as well as a strong 3d effect



# RR12 Pinnacle Floormats - Route 1



colour & pattern gradient from front to rear



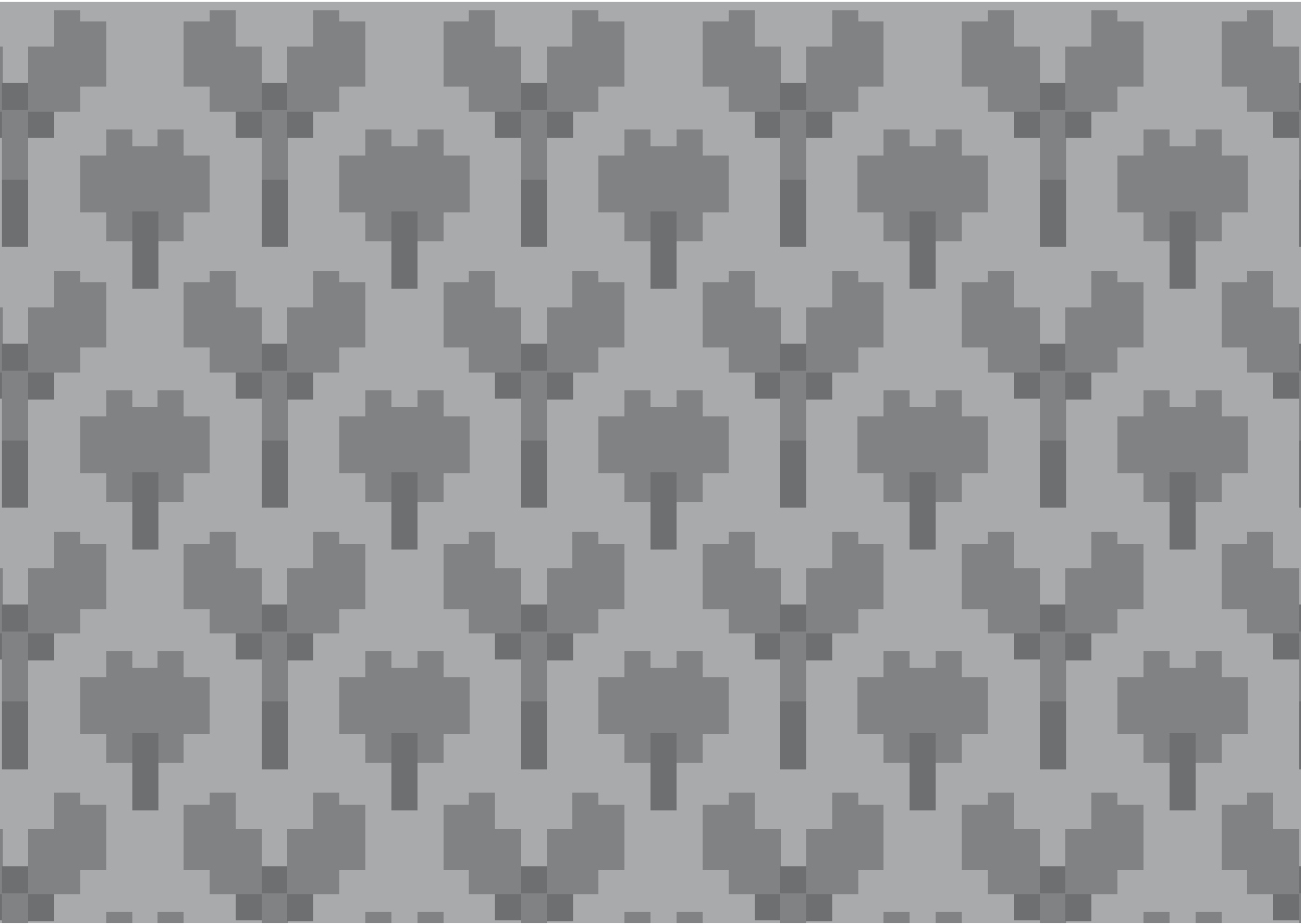
Design image only - refer to actual car specification, material samples and Design CAD data release

DESIGN  
ROLLS-ROYCE MOTOR CARS

\* DESIGN NEEDS ADJUSTMENT BASED ON FEEDBACK OF SUPPLIER

# RR12 Pinnacle Floormats - Route 1

PATTERN REFERENCE:



Base colour: Light Silver tbd



Background



Light Silver: Lower cut pile  
Quality: SP/H550SNTMAE  
Material: Silky Wool  
Serial: S017104#8 SH133772  
= TBD TPX

Design:



Silver: Fine loop pile  
Quality: SP/H550SNTMAE  
Material: Mat silk  
Serial: S017104#5 SH133769  
= TBD TPX

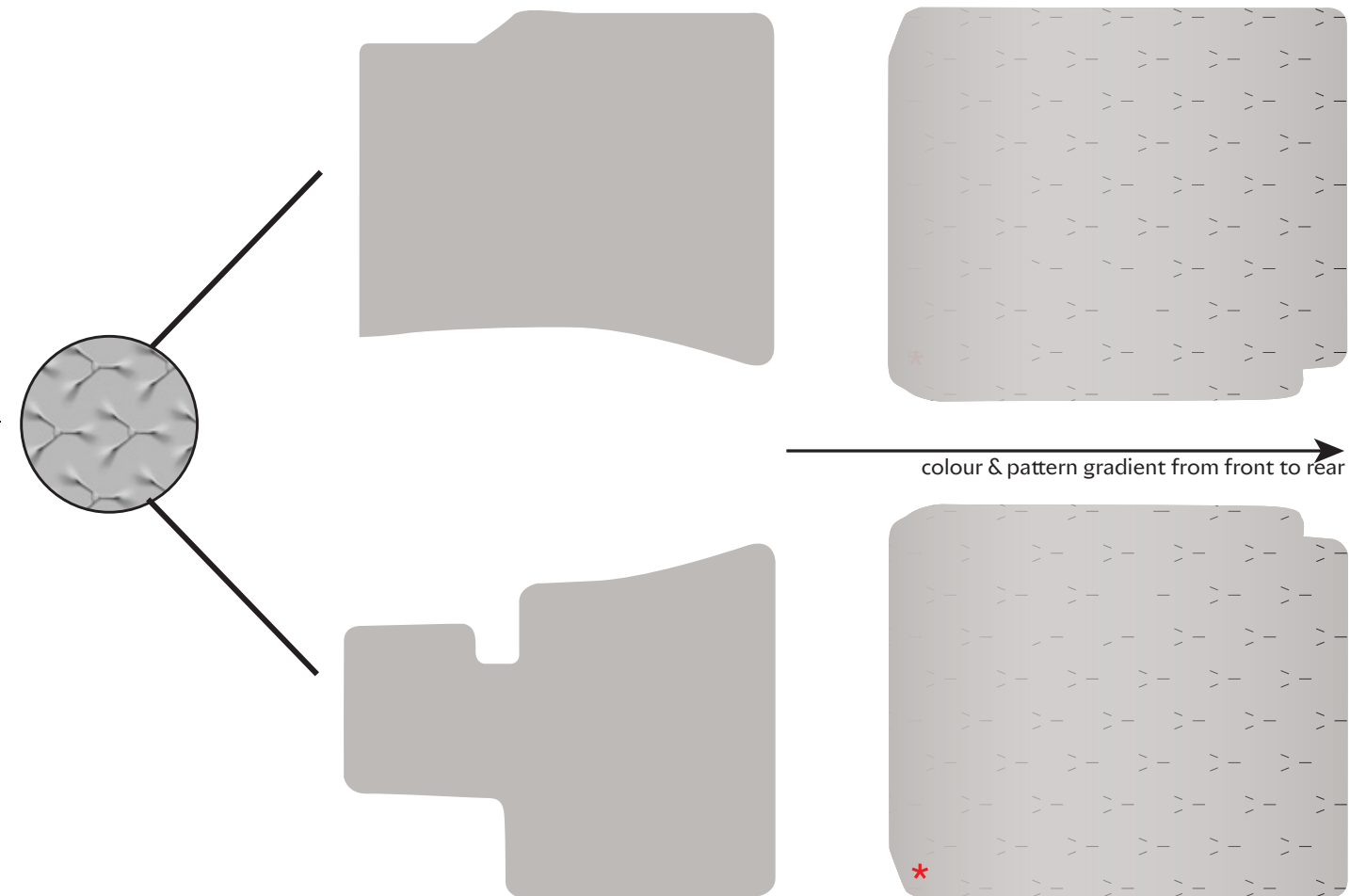
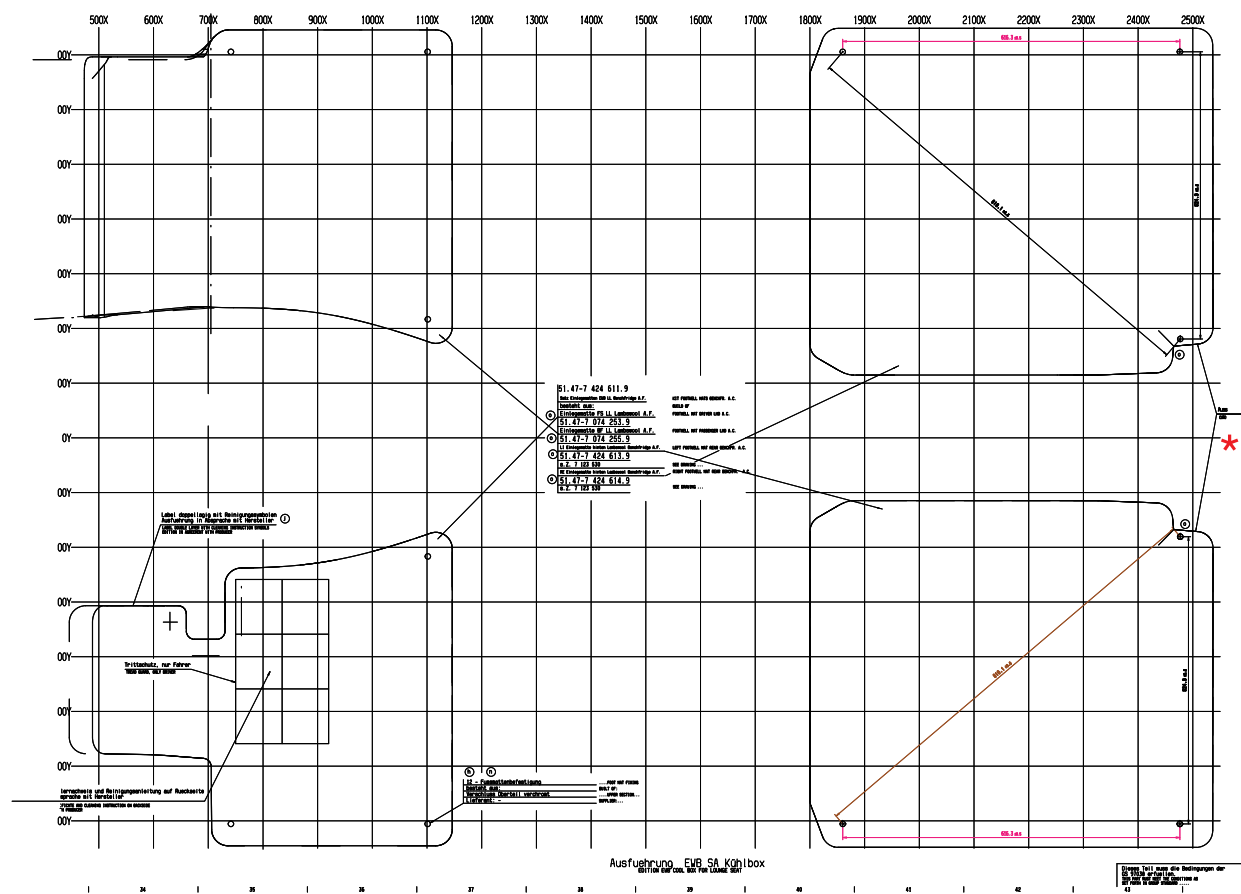


DARK Silver: High cut pile  
Quality: SP/H550SNTMAE  
Material: Mat silk  
Serial: S017104#5 SH133769  
= TBD TPX



\* ALL COLOURS AND PATTERNS TO BE DEFINED WITH SUPPLIER

# RR12 Pinnacle Floormats - Route 2



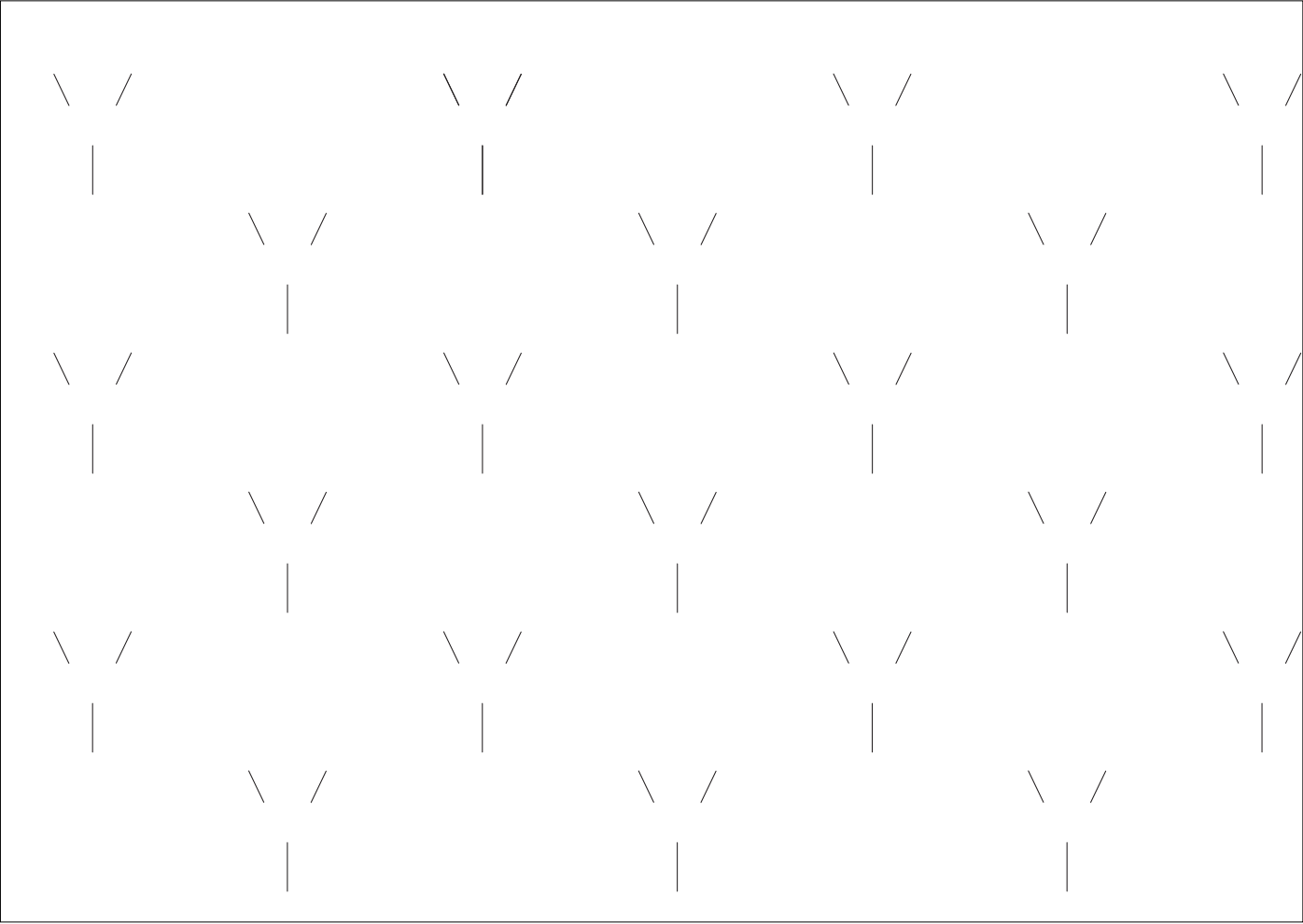
Design image only - refer to actual car specification,  
material samples and Design CAD data release

DESIGN  
ROLLS-ROYCE MOTOR CARS

\* DESIGN NEEDS ADJUSTMENT BASED ON FEEDBACK OF SUPPLIER

# RR12 Pinnacle Floormats - Route 2

PATTERN REFERENCE:



Base colour: Light Silver tbd



Background



Light Silver: Lower cut pile  
Quality: SP/H550SNTMAE  
Material: Silky Wool  
Serial: S017104#8 SH133772  
= TBD TPX

Design:



Silver: Fine loop pile  
Quality: SP/H550SNTMAE  
Material: Mat silk  
Serial: S017104#5 SH133769  
= TBD TPX



DARK Silver: High cut pile  
Quality: SP/H550SNTMAE  
Material: Mat silk  
Serial: S017104#5 SH133769  
= TBD TPX



\* ALL COLOURS AND PATTERNS TO BE DEFINED WITH SUPPLIER